Bhoj Reddy Engineering College for Women: Hyderabad

Department of Electronics and Communication Engineering

Lesson plan of faculty member for the academic year 2017–18

Class: III B Tech Branch-Section: ECE-C Semester: II

Subject: Intellectual Property Rights Lectures per week: 4+1 (Tutorial)

Lecture Number	Topics to be covered	Date (s)
UNIT–I: Introduction to Intellectual Property		
1	Introduction	18 December 2017
2	Objectives, why to protect intellectual property	20 December 2017
3	Types of Intellectual Property	21 December 2017
4	Trademarks, Federal registration of Trademark	23 December 2017
5	Tutorial (G3, G2, G1) – Revision of above topics	18,20,22 December 2017
6	Copy Rights	27 December 2017
7	Federal Registration of CopyRights	28 December 2017
8	Trade secrets, Protection of trade secrets	30 December 2017
9	Tutorial (G2, G1) – Revision of above topics	27,29 December 2017
10	International organizations, agencies	3 January 2018
11	Importance of intellectual property rights	4 January 2018
UNIT-II: Trade Marks		
12	Purpose and function of trade marks	6 January 2018
13	Tutorial (G1, G3, G2) – Revision of above topics	3,5 January 2018
14	acquisition of trade mark rights	8 January 2018
15	Protectable matter	10 January 2018
16	Selecting trade mark	11 January 2018
17	Evaluating trade mark	13 January 2018
18	Tutorial (G3, G2, G1) – Revision of above topics	8,10,12 January 2018
19	Trade mark registration process	17 January 2018
UNIT-III: Law of Copy Rights		
20	Fundamental of copy right law, originality of material	18 January 2018
21	Rights of reproduction	20 January 2018
22	Tutorial (G2, G1) – Revision of above topics	17,19 January 2018
23	Rights to perform the work publicly	22 January 2018
24	Copy right ownership issues	24 January 2018
25	Copy right registration	25 January 2018
26	Notice of copy right	27 January 2018
27	Tutorial (G3, G2) – Revision of above topics	22,24 January 2018
28	International copy right law	29 January 2018
29	Copy right registration, Notice of copy right	31 January 2018
30	Foundation of patent law	1 February 2018
31	Examples of patents	3 February 2018
32	Tutorial (G3, G2, G1) – Revision of above topics	29,31 January,2 February 2018
33	Patent searching process	5 February 2018
34	Examples of searching patents, Ownership rights and transfer	10 February 2018
35	Tutorial (G3) – Revision of above topics	5 February 2018
UNIT-IV: Trade Secret		
36	Trade secret law	12 February 2018
37	Determination of trade secrets	14 February 2018
38	Liability for misappropriation of trade secrets	15 February 2018
39	Protection for submission	17 February 2018
40	Tutorial (G3, G2, G1) – Revision of above topics	12,14,16 February 2018
41	Trade secret litigation	19 February 2018
42	Unfair competition	21 February 2018

43	Misappropriation right of publicity	22 February 2018
44	False advertising	24 February 2018
45	Tutorial (G3, G2, G1) – Revision of above topics	19,21,23 February 2018
46	Examples of False advertising	26 February 2018
UNIT-V: New Development of Intellectual Property		
47	New developments in trade mark law	28 February 2018
48	New developments in trade mark law	3 March 2018
49	Tutorial (G3, G2, G1) – Revision of above topics	26,28 February,2 March 2018
50	New developments in copy right law	5 March 2018
51	New developments in copy right law	7 March 2018
52	New developments in patent law	8 March 2018
53	New developments in patent law	10 March 2018
54	Tutorial (G3, G2, G1) – Revision of above topics	5,7,9 March 2018
55	Intellectual property audits	12 March 2018
56	Intellectual property audits	14 March 2018
57	International overview on intellectual property	15 March 2018
58	International trade mark	17 March 2018
59	Tutorial (G3, G2, G1) – Revision of above topics	12,14,16 March 2018
60	International copy right law	19 March 2018
61	International patent law	21 March 2018
62	International development in trade secrets law	22 March 2018
63	Revision	24 March 2018
64	Tutorial (G3, G2, G1) – Revision of above topics	19,21,23 March 2018
65	Revision	28 March 2018
66	Revision	29 March 2018
67	Revision	31 March 2018
68	Tutorial (G2) – Revision	28 March 2018
69	Discussion of previous question papers	2 April 2018
70	Tutorial (G3) – Previous question papers	2 April 2018

Text books:

1. Deborah E Bouchoux, “Intellectual Property Right”, Cengagae Learning.
2. Prabuddha Ganguli, “Intellectual Property Right - Unleashing the knowledge economy”, TMH.

Name and signature of the faculty: T Geetha ----

Name and signature of Head of the Department: Ms N Shribala ----