



Bhoj Reddy Engineering College for Women

(Sponsored by Sangam Laxmibai Vidyapeet, approved by AICTE & affiliated to JNTUH)

Vinaynagar, Santoshnagar Crossroads, Hyderabad 500 059, Telangana

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INSTITUTION'S INNOVATION POLICY

Vision

To be a center of excellence in providing an ambience to transform innovative thinking into product ideas that lead to start-ups and entrepreneurship ventures.

Mission

To identify and protect intellectual properties created by faculty and students of the institution that have value in providing innovative solutions as well as support entrepreneurship and start-ups to build useful products

Events commencing through IIC cell

- Leadership Talk series
- National Innovation Contest-Idea Submission
- Awareness Session on IPR
- Interactive Session on Hangout with Successful Start-ups
- Session on How to plan for Start-up and legal and Ethical Steps
- National Innovation and Start-up Policy for Students and Faculty 2019
- Role of Network Enablers in driving I&E in HEIs
- Hangout with Successful Start-up Founder and Learn on Design thinking Approach for Hardware Innovation
- How to Identify Right Problem and Solution using the Double Diamond Approach in Design
- Understanding Role and Application of Marketing Research at Idea to StartUp Stage – Foundation Level
- Innovation Risk Diagnostic: Product Innovation Rubric (PIR)
- Interaction with Student Innovators and Entrepreneurs Emerged from Smart India Hackathon

IIC Committee Members Data:

Sl. No.	Name of the expert	Role of the member
1	Dr. J Madhavan, Professor & Principal Bhoj Reddy Engineering College for Women Santosh Nagar Crossroads, Vinay Nagar, Saidabad, Hyderabad, Telangana-500059. Email-id: principal.brecw32@gmail.com Contact No: 040-24537282	IIC - President
2	Dr. Gowtham Mamidisetti, Associate Professor, Department of CSE, Bhoj Reddy Engineering College for Women Santosh Nagar Crossroads, Vinay Nagar, Saidabad, Hyderabad, Telangana-500059. Email id: mamidisetti.gowtham@gmail.com Contact No: +91 9951444611	Convener
3	Mr S K Vali Assistant Professor, EEE.	Member
4	Ms G Sushma Assistant Professor, CSE.	Member
5	Ms M.K Mehveen Assistant Professor, IT.	Member
6	Ms Uzma Nazneen Assistant Professor, ECE.	Member
7	Ms R Umasree Student Council Member, CSE	Student Member
8	Dr G Sreeram Professor, Dept of CSE, Vignana Bharathi Institute of Technology, Aushapur, Ghatkesar, Hyderabad, Telangana -501301 Email -Id: sreeram@vbithyd.ac.in Mobile No: +919884433666	External Member