



Bhoj Reddy Engineering College for Women

(Sponsored by Sangam Laxmibai Vidyapeet, Approved by AICTE and Affiliated to JNTUH)
Accredited by NAAC with A Grade, Recognized under section 2(f) of the UGC act, 1956
Vinaynagar, I S Sadan X Roads, Saidabad, Hyderabad - 500 059, Telangana
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Dr G Shyama Chandra Prasad
Principal

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23rd June 2025

Photographic and Social Media Champion Committee Academic Year – 2025-26

S No	Members of the Committee	Department	Designation
1	Ms Kazi Nikhat Parvin, Associate Professor	ECE	Coordinator Social Media
2	Ms Radhika Ravikrindi, Assistant Professor	ECE	Coordinator Photographic
3	Mr Mohammed Arshad Hussain, Assistant Professor	CSE	Member
4	Ms S Surekha, Asst Prof	ECE	Member
5	Ms Ch Prasanna Laxmi, Assistant Professor	EEE	Member
6	Ms Saleha Farah, Assistant Professor	IT	Member

The Photography and Social Media Champion Committee serves as the official team responsible for managing the college's presence on social media platforms. This committee acts as a bridge between the college and the public, showcasing events, achievements, innovations, and student activities to a broader audience.

Key Responsibilities of the team is as follows:

Content Creation & Management: Create engaging content (posts, reels, stories, graphics, etc.) related to academic events, fests, workshops, seminars, placements, and student achievements. Schedule and publish posts consistently across platforms like Instagram, Facebook.

Event Promotion: Promote upcoming college events and encourage student participation. Live coverage of key events through stories, posts, and live streams.

Brand Building: Maintain a positive and professional image of the college online. Showcase faculty achievements, research, innovation, and student projects.

Student Engagement: Interact with students and followers through comments, polls, and DMs. Encourage students to contribute content or tag the college in their relevant posts.

Monitoring & Analytics: Track engagement metrics and reach. Suggest improvements based on data insights.

Coordination: Work closely with the college administration, faculty, and various student clubs for content updates. Ensure that posts align with the college's values and policies.

The coordinator is also expected to communicate to all other students the good work done by the institution and their students from time to time.

Schedule to meet: **Fourth Monday** of every month at 15:45 hrs onwards, Principal's Office.

- 1) Agenda is to be prepared ahead of the meeting and sent to Principal and all members
- 2) Attendance to be obtained in the Committee Register.
- 3) Minutes of the Meeting to be noted and circulated to all members, HODs, HOFs and Principal.
- 4) Filing: Minutes copy to be pasted/filed in the committee register.
- 5) At the end of semester, report should be submitted to Principal.



PRINCIPAL
Bhoj Reddy Engineering College for Women
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Copy to: Vice Principal, All HODs, HOFs, Head-A&E Section and concerned staff members for information and circulation.