



# Bhoj Reddy Engineering College for Women

(Sponsored by Sangam Laxmibai Vidyapeet, Approved by AICTE and Affiliated to JNTUH)  
Accredited by NAAC with A Grade, Recognized under section 2(f) of the UGC act, 1956  
Vinaynagar, I S Sadan X Roads, Saidabad, Hyderabad - 500 059, Telangana  
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Dr G Shyama Chandra Prasad  
Principal

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15<sup>th</sup> December 2025

2 January 2025

## Public Relations, Press, Media & Publication Committee Academic Year – 2025-26

S No	Members of the Committee	Department	Designation
1	Mr G Dayakar Reddy, Associate Professor & Vice Principal	CSE	Coordinator
2	Mr Mohammed Arshad Hussain, Assistant Professor	CSE	Member
3	Dr N Pradep Kumar Goud, Assistant Professor.	ECE	Member
4	Mr P Ganesh Kumar, Assistant Professor	IT	Member
5	Ms Ch Prasanna Lakshmi, Assistant Professor	EEE	Member
6	Ms Y Sagarika, Assistant Professor	Management	Member

The Committee is involved in developing and maintaining a positive reputation with the public through various forms of communication- be it the traditional media or the new age digital media. The team handles the press releases and media including TV coverage of all the events that take place at Institute.

Functions of the Committee:

- To send advertisements, news items about the functions or events organised in the college to the dailies and get the news published.
- To make promotional activities about the college such as printing of college magazines or brochures in attractive way and to distribute them to the public and students as and when required.

Schedule to meet: **Second Tuesday** of every month at 12:45 hrs onwards, Principal's Office.

- 1) Agenda is to be prepared ahead of the meeting and sent to Principal and all Members.
- 2) Attendance to be obtained in the Committee Register.
- 3) Minutes of the Meeting to be noted and circulated to all members, HODs, HOFs and Principal.
- 4) Filing: Minutes copy to be pasted/filed in the committee register.
- 5) At the end of semester, report should be submitted to Principal.

Principal

**PRINCIPAL**

**Bhoj Reddy Engineering College for Women**  
Vinaynagar, Santoshnagar Cross Roads,  
Hyderabad-500 059, Telangana

Copy to: Vice principal / All HODs, HOFs, Head-A&E Section and concerned members for information and circulation

