

Bhoj Reddy Engineering College for Women: Hyderabad

Faculty of Management

Lesson plan of faculty member for the academic year 2020 -21

Class: III B Tech

Branch-Section: IT-A

Semester: I

Subject: Intellectual property Rights

Lectures per week: 3

Lecture Number	Topics to be covered	Date (s)
UNIT – I Introduction to Intellectual property		
1.	Introduction to Intellectual Property	1-September-2020
2.	Types of Intellectual Property	3-September-2020
3.	International organizations	5-September-2020
4.	Agencies and treaties	8-September-2020
5.	Agencies and treaties	10-September-2020
6.	Importance of intellectual property rights	12-September-2020
7.	Seminar	15-September-2020
UNIT – II: Trade Marks		
8.	Purpose of trademarks	17-September-2020
9.	Function of trademarks	19-September-2020
10.	Acquisition of trademark rights	22-September-2020
11.	Acquisition of trademark rights	24-September-2020
12.	Examples of various categories of Trade Marks used for goods and services	26-September-2020
13.	Protectable matter	29-September-2020
14.	Selecting and evaluating trademark	1-October-2020
15.	Trademark registration processes	3-October-2020
16.	IPR Quiz	6-October-2020
UNIT – III: Law of Copy Rights		
17.	Fundamental of copy right law	8-October-2020
18.	Originality of material	10-October-2020
19.	Rights of reproduction	13-October-2020
20.	Rights to perform the work publicly	15-October-2020
21.	Copy right ownership issues	27-October-2020
22.	Copy right registration	29-October-2020
23.	Notice of copy right	31-October-2020
24.	International copy right law	10-November-2020
25.	Law of patents	12-November-2020
26.	Foundation of patent law	17-November-2020
27.	Patent searching process	19-November-2020
28.	Ownership rights and transfer	21-November-2020
29.	Seminar/Quiz	24-November-2020
UNIT - IV: Trade Secrets		
30.	Trade secrete law,	26-November-2020
31.	Determination of trade secrete status	28-November-2020
32.	Liability for misappropriations of trade secrets	1-December-2020
33.	Protection for submission	3-December-2020
34.	Trade secret litigation, Unfair competition	5-December-2020
35.	Misappropriation right of publicity	8-December-2020
36.	False advertising.	10-December-2020
UNIT – V: New Development of Intellectual Property		
37.	New developments in trademark law	12-December-2020
38.	Copy right law, Patent law	15-December-2020
39.	Intellectual property audits	17-December-2020

40.	International overview on intellectual property	19-December-2020
41.	International - trade mark law, copy right law	22-December-2020
42.	International patent law,	24-December-2020
43.	International development in trade secrets law	29-December-2020
44.	Revision I & II Unit	31-December-2020
45.	Revision III,IV & V Unit	2-January-2021

Textbooks:

1. Intellectual Property right, Deborah, E.Bouchoux, cenage learning
2. Intellectual property right – Unleashing the knowledge economy, Prabuddha Ganguli
Tata Mc Graw Hill Publishing company ltd

Name and signature of the faculty: Y.Sagarika

Name and signature of Head of the Department: V. Dhana Laxmi