Bhoj Reddy Engineering College for Women: Hyderabad

Faculty of Management

Lesson plan of faculty member for the academic year 2020 -21

Class: III B Tech Branch-Section: CSE-A Semester: I

Subject: Intellectual property Rights Lectures per week: 3

Lecture Number	Topics to be covered	Date (s)
UNIT – I Introduction to Intellectual property		
1.	Introduction to Intellectual Property	2-September-2020
2.	Types of Intellectual Property	4-September-2020
3.	Types of Intellectual Property	7-September-2020
4.	International organizations	9-September-2020
5.	Agencies and treaties	11-September-2020
6.	Importance of intellectual property rights	14-September-2020
UNIT – II: Trade Marks		
8.	Purpose of trademarks	16-September-2020
9.	Function of trademarks	18-September-2020
10.	Acquisition of trademark rights	21-September-2020
11.	Acquisition of trademark rights	23-September-2020
12.	Examples of various categories of Trade Marks used for goods and services	25-September-2020
13.	Protectable matter	28-September-2020
14.	Selecting and evaluating trademark	30-September-2020
15.	Trademark registration processes	5-October-2020
16.	Revision of 2nd unit	7-October-2020
UNIT – III: Law of Copy Rights		
17.	Fundamental of copy right law	9-October-2020
18.	Originality of material	12-October-2020
19.	Rights of reproduction	14-October-2020
20.	Rights to perform the work publicly	16-October-2020
21.	Copy right ownership issues	26-October-2020
22.	Copy right registration	28-October-2020
23.	Notice of copy right	9-November-2020
24.	International copy right law	11-November-2020
25.	Law of patents	13-November-2020
26.	Foundation of patent law	16-November-2020
27.	Patent searching process	18-November-2020
28.	Ownership rights and transfer	20-November-2020
29.	Revision of 3rd unit	23-November-2020
UNIT - IV: Trade Secrets		
30.	Trade secrete law,	25-November-2020
31.	Determination of trade secrete status	27-November-2020
32.	Liability for misappropriations of trade secrets	2-December-2020
33.	Protection for submission	4-December-2020
34.	Trade secret litigation, Unfair competition	7-December-2020
35.	Misappropriation right of publicity	9-December-2020
36.	False advertising.	11-December-2020
UNIT – V: New Development of Intellectual Property		
37.	New developments in trademark law	14-December-2020
38.	Copy right law, Patent law	16-December-2020
39.	Intellectual property audits	18-December-2020
40.	International overview on intellectual property	21-December-2020

41.	International - trade mark law, copy right law	23-December-2020
42.	International patent law, development in trade secrets law	28-December-2020
43.	Revision	30-December-2020
44.	Revision	1-January-2021

Textbooks:

1. Intellectual Property right, Deborah, E.Bouchoux, cenage learning
2. Intellectual property right – Unleashing the knowledge economy, Prabuddha Ganguli

   Tata Mc Graw Hill Publishing company ltd

Name and signature of the faculty: B.Prasanna

Name and signature of Head of the Department: V. Dhana Laxmi